



Lauren Noir introduces diffuser sets to join Feather Collection product line-up

NEWPORT BEACH, Calif. – June 1, 2009 – Lauren Noir introduces its newest home fragrance creation of diffuser sets, which will join the company’s signature Feather Collection product line-up. Featuring all thirteen of the most breathtakingly popular scents in the Feather Collection, Lauren Noir diffusers provide a fragrant atmosphere continuously for a full 3-4 months with no effort required - simply combine all the elements and enjoy. Each diffuser set contains eight ounces of high quality, extract perfume fragrance oil, seven all-natural, responsibly harvested Indonesian rattan reeds and an elegant glass bottle, making this a beautiful decorative accessory as well. Lauren Noir’s full product line is available at www.laurennoir.com and other fine retailers worldwide; suggested retail price is \$55.00.

About Lauren Noir

Lauren Noir is focused on inspiring their customers to journey out into the rich memory banks of life and reveal beautiful memories in the past, and create new ones in the present through a deep emphasis on the power of smell. By handcrafting each fragrance using the highest level of environmentally friendly ingredients, Lauren Noir creates fragrances for their perfumes, candles, soaps, and diffusers that capture the moment and uniquely transform the mediocre into euphoria. As CarbonFree® and Leaping Bunny™ certified compliant company; Lauren Noir is deeply invested in the well-being of the environment and in prohibiting animal testing/cruelty entirely.

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